



June 18, 2011

EVENT RECAP

Each year, the Downtown Chandler Community Foundation and HDE Agency team up to bring a fun and free event to the community. The goal of this event is to bring the community together and give the kids a safe place to chill out during a hot Arizona day. The event features water slides, swim lessons, kiddie pools, games, rides, food vendors and chill zones. The Chandler Fire Dept. and Police Dept. are involved in teaching water safety to both kids and parents. An estimated 3,000 people attend this event each year.



Event Recap: Summer Splash Festival 2011

This event has become a Chandler favorite. It is a great opportunity for sponsors and organizations to get involved with the local community. The Summer Splash Festival provides a place for families to come together without having to spend a lot of money. With past attendance numbers increasing every year, this event will continue to grow and evolve.

Title: Downtown Chandler Summer Splash

When: Saturday, June 18, 2011, 10am-3pm

Where: Dr. AJ Chandler Park (west) 3 S. San Marcos Pl.,
Chandler, AZ 85225

Why: An event created for the whole family to enjoy*! Chandler residents can enjoy Arizona's summer heat with bounce houses, water slides, misters, swimming pools, and more. There is live entertainment, fun vendors, and food and drink. Water Games and Festivities will take place throughout the day. The event begins at 10:00 a.m. and ends at 3:00 p.m.

*This is an all age event free to the public.



WATER SAFETY. WATER CONSERVATION. WATER FUN!!!



COMMUNITY BUILDING . COMMUNITY FUNDRAISING!!!



This community event reaches over 30,000 local Chandler families through the efforts of HDE Agency, City of Chandler, the Downtown Chandler Community Partnership and local businesses who aim to educate water safety, conservation, community building, and fundraising. With an average of 3,000 kids each year, this event offers a great environment for all to have fun in the sun!!!

Media Coverage – Partnerships – Listings

Print:

SanTan Sun News

5/26 & 6/4: Full Page Color

Kids Celebrate

6/1: ½ Page Color with Editorial

Online Listings:

Yelp

AZ Family

AZ Central

Get Out AZ

Phoenix New Times

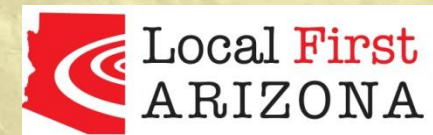
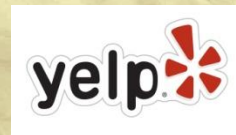
Show Up

PR Valley Wide

HDE Website & Social Media / City of Chandler Website / DCCP Website

SanTan Sun News

Relentlessly local coverage of Southern Chandler and our neighboring communities.



FUN IN THE SUN: SUMMER SPLASH ACTIVITIES

Kiddie Splash Land



Slide Alley



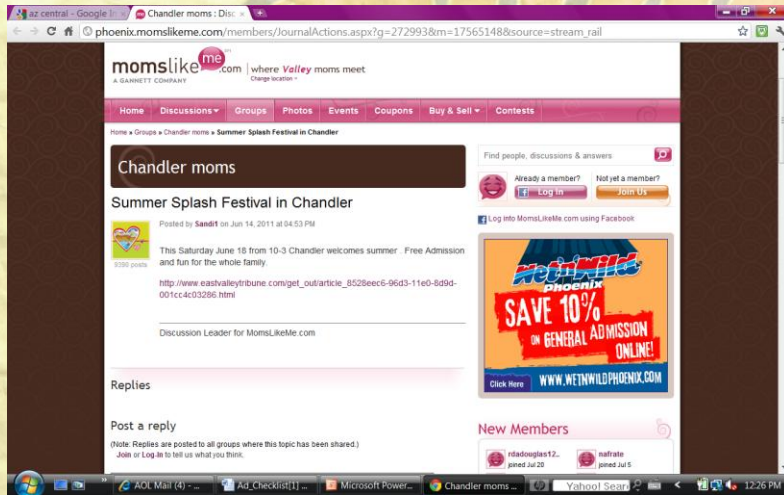
Entertainment



Game Truck



Media Coverage – Partnerships – Listings



Moms Like Me event listing & info



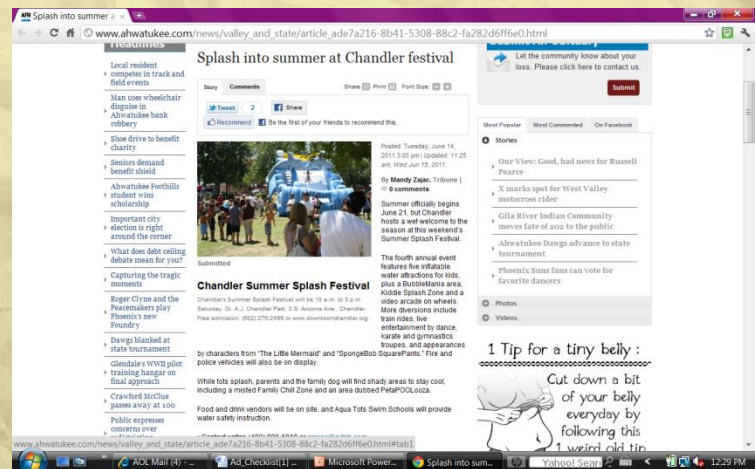
ABC 15: 8 Stories to Watch in AZ



About.com Phoenix June event listing



MSNBC local Phoenix listing



Ahwatukee.com editorial

Thank you to all our 2011 Summer Splash Sponsors



BOYS & GIRLS CLUBS



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