

SanTan Brewing Company and Liberty Market Team Up to Spread Holiday Cheer.



Chandler, Arizona (October 27, 2011)—'Tis the season for holiday cheer at SanTan Brewing Company. Anthony Canecchia, SanTan owner and brewmaster has teamed up with local restaurateur, Joe Johnston, owner of Liberty Market and Joe's Farm Fresh Grill, to create a special holiday brew—12 Daze Caramel Spiced Amber.

This partnership represents the valley's first collaboration between a craft brewery and a craft eatery combining SanTan's American Strong Amber and Liberty Market's Chai tea to create a flavorful explosion of holiday cheer.

12 Daze Caramel Spiced Amber is one of SanTan Brewing Company's winter seasonal brews, it blends 12 different ingredients to make a pleasantly accented Holiday Amber Ale. To that, 10 lbs of Liberty Market's Chai tea blend, consisting of fresh ginger, cinnamon, cloves, cardamom, black pepper and nutmeg will be added to the batch. 12 Daze will begin as a strong American Amber Ale, using generous amounts of Caramel, Munich, Special Roast and Victory malts to achieve a firm malt base for the Chai blend. Lightly hopped, the 12 Daze will weigh in around 6.5% ABV and should be enjoyed with friends and family.

For Joe Johnston, the partnership with SanTan Brewing Company was a no brainer. He said, "The first time I met Anthony, he talked about the brewing process with such great animation that I thought to myself, could there be any one more passionate about craft beer than this man?" It was that enthusiasm that sold Joe on the idea of sharing SanTan craft beer with his patrons at Liberty Market. The beer was a hit and Joe invited Anthony to host a brewmaster dinner at Liberty Market which included pairings and a special version of the Chai Spiced Amber blend that inspired this ingenious collaboration.

Yesterday, Anthony, Joe and David Traina, executive chef at Liberty Market worked together to brew the 12 Daze Caramel Spiced Amber. The batch will be ready for tapping just in time for Thanksgiving and will pair nicely with your holiday feasts and savory treats. On November 9th the team will get together again for a tapping party when the 12 Daze Caramel Spiced Amber brew will be available for tasting at SanTan Brewing Company. By November 14th the seasonal brew will be available at Liberty Market and top restaurants and bars throughout the valley and available through Crescent Crown Distributing. So, be sure to grab a pint or two of this delightful seasonal brew throughout the holiday season.



Continuously running since 1935, Liberty Market is an unpretentious Gilbert, Arizona based bistro featuring wood-fired pizza, salads, sandwiches, creative entrees, full bakery, espresso bar, beer and wine. Owners Joe and Cindy Johnston and David and Kiersten Traina pride themselves on two things, having a passion for food and serving it from the heart. Liberty Market is located at 230 N. Gilbert Rd., Gilbert, AZ 85234. For more information call (480) 892-1900 or visit online at www.libertymarket.com.

SanTan Brewing Company, 2011 Phoenix New Times Best Brewery winner, has made a name for itself as Arizona's favorite craft beer destination, operating with a commitment to advance the culture of craft beer. SanTan Brewing Company accomplishes this goal through beer production using the highest quality ingredients and methods. In addition to great beer, award winning SanTan has gained a loyal following of craft beer enthusiasts in the Arizona area by offering delicious food, happy hour specials, live music and participating in beer festivals. Visit SanTan Brewing Company at 8 S. San Marcos Place, Chandler, AZ. They're open Sunday-Thursday, 11 a.m.-midnight and Friday-Saturday, 11 a.m. – 2 a.m. Also, check out SanTan Brewing Company online at www.santanbrewing.com to learn about upcoming specials and promotions.

